

#### **EVENT OVERVIEW**

# THURSDAY, May 9, 2024 5:30PM VIP RECEPTION | 6:00PM GENERAL ADMISSION THE FIVES | 550 REACH BLVD., COLUMBUS, OH 43215

Join us in celebrating the ambitious mission that's changing the face of education in Columbus!



In 2008, United Schools Network (USN) launched its flagship school with an ambitious vision: that every child should receive an outstanding education, regardless of zip code. Over the last 16 years, USN families have made this vision a reality -- students consistently outscore their neighborhood and state peers across state tests, defying beliefs about what students from high-poverty neighborhoods can achieve.

We identify key accelerators (People, Culture, and Going Beyond The Classroom) that move the needle for students while we advocate for educational equity and demand the best for our community's children. We are determined to walk in lock-step with other public districts, charter schools, and the Columbus community as a whole to transform lives through the power of education. Together, we are accelerating the success of Columbus' future leaders.

#### **EVENT DETAILS**

On Thursday, May 9th, 2024, USN will host an in-person celebration of USN accelerating learning in the Columbus community at The Fives. See firsthand the impact of those accelerators as you mingle with our students at learning stations and hear from students, family, and alumni about how USN has made the difference in their lives.

Learn more about our proven model and how it's raising the bar in public education as you unite with us under and among the stars of USN.

#### **THANK YOU TO OUR 2023 SPONSORS**



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#### **REASONS TO SPONSOR**

Your gift...

- program supports and core activities that

  Columbus children and educators need most.
- Increases enrichment
   experiences for students
   through art, gym and
   music classes at each
   campus.
- Strengthens the USN talent pipeline to increase recruitment and retention of high-quality staff members that reflect our student communities.
- Gives your organization exposure to more than 1,500 community members and 250+ expected attendees.

Ultimately, your sponsorship opens doors for USN students, removes barriers, and helps shape the future of education while positioning your organization as a community leader.



#### **2024 SPONSORSHIP OPPORTUNITIES**

#### **Presenting Sponsor - \$25,000**

United Schools Network is seeking one Presenting Sponsor for our dynamic, handson event. This exclusive sponsorship includes event naming rights, an opportunity to present during the event opening, prominent logo placement on all print and digital marketing materials, naming in any earned media opportunities, activity table at event, and eight tickets.

Investment Sponsorship Level	\$15,000 Champion	\$10,000 Catalyst	\$5,000 Flame	\$2,500 Spark
Tickets	6	4	2	2
Recognition from podium	Х			
Prominent logo placement on event signage	Х	Х		
Logo featured on screen during event	X	X	Х	
Recognition in digital event materials	Х	Х	Х	Х
Logo in annual impact report, quarterly newsletter, and website	Х	Х	Х	Х

## CLICK HERE TO SIGN UP FOR A SPONSORSHIP

#### **ABOUT UNITED SCHOOLS NETWORK**

As one of Ohio's highest-performing charter schools, United Schools Network (USN) serves students in grades K-8 from some of Central Ohio's most under-resourced communities. USN has four campuses located in Franklinton and the Near East Side and is rapidly growing. USN alumni have a **97% graduation rate** -- compared to 96% in Bexley City, 98% in Olentangy Local, and 80% in Columbus City Schools --, and 31% of USN alumni matriculate to college, compared to the national average of 28% of low-income students. USN has grown through the support of The Columbus Foundation and other community leaders.

Central Ohio has a crisis in education — of the nearly 50,000 children in Columbus, more than 30,000 are attending what the state deems as failing schools — and over the last 16 years, USN has developed the model to help students in high-poverty schools succeed. By raising the bar in education within our community, USN increases the opportunity for all children to get a fair chance at a great education. In order for Central Ohio to continue its growth and develop a strong workforce, we need to better educate our children within all of our communities — not just the upper-middle-class suburbs.



Our staff are the backbone of our organization. Without great teachers, there are no great schools. After completing USN's intensive application process, selected teachers participate in a four-week teacher training program. Because we're best at developing people, we win at educating kids.



USN schools build an incredibly rigorous, joyful culture that makes learning both fun and urgent. Staff utilize research-based best practices to minimize time loss and maximize instruction. This protects a culture where teachers can teach and students can learn.



Even with the world's most eager student in front of the world's best teacher, a child whose basic needs aren't met cannot learn. We provide wraparound services at each campus and continue supporting alumni long beyond 8th grade to make sure that students can focus on the important business of learning.

## CLICK HERE TO LEARN MORE ABOUT OUR RESULTS